

Rebranding Omninet

We are
Omnifamily

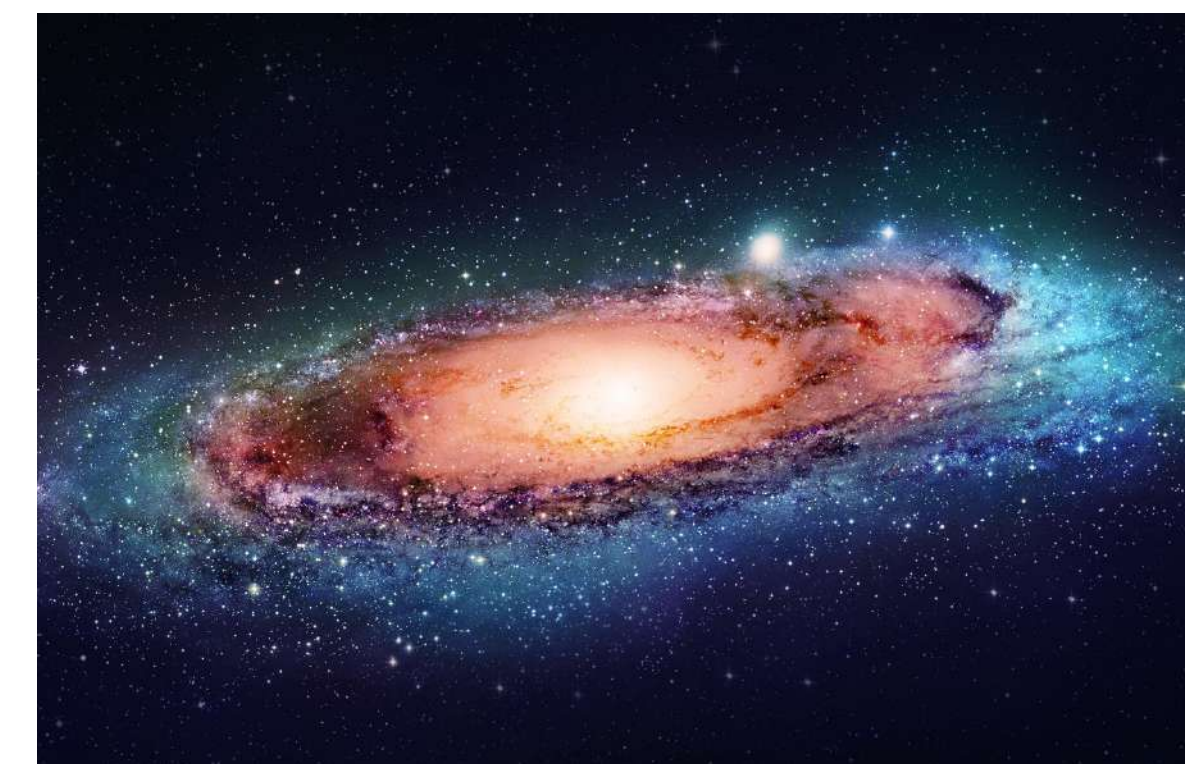
→ **Future**

→ **Transformation**

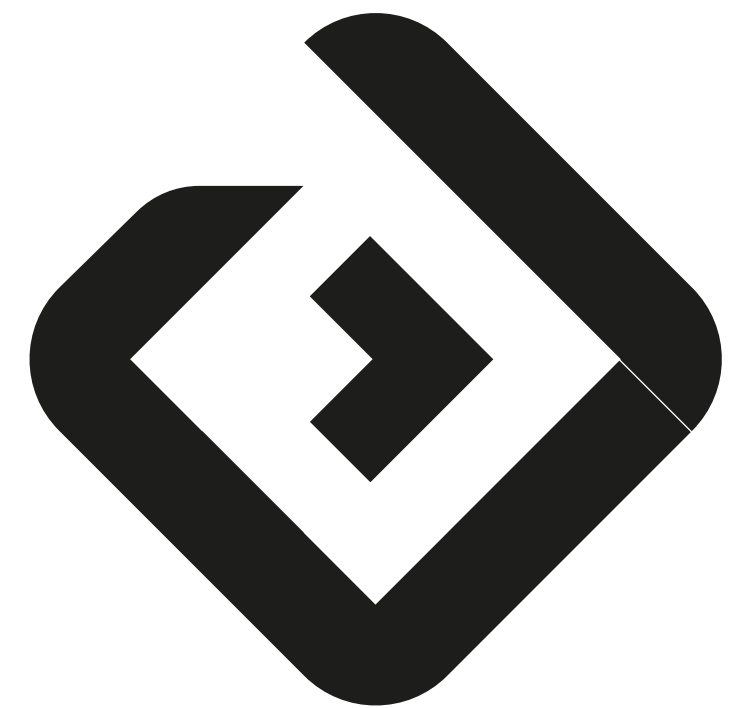
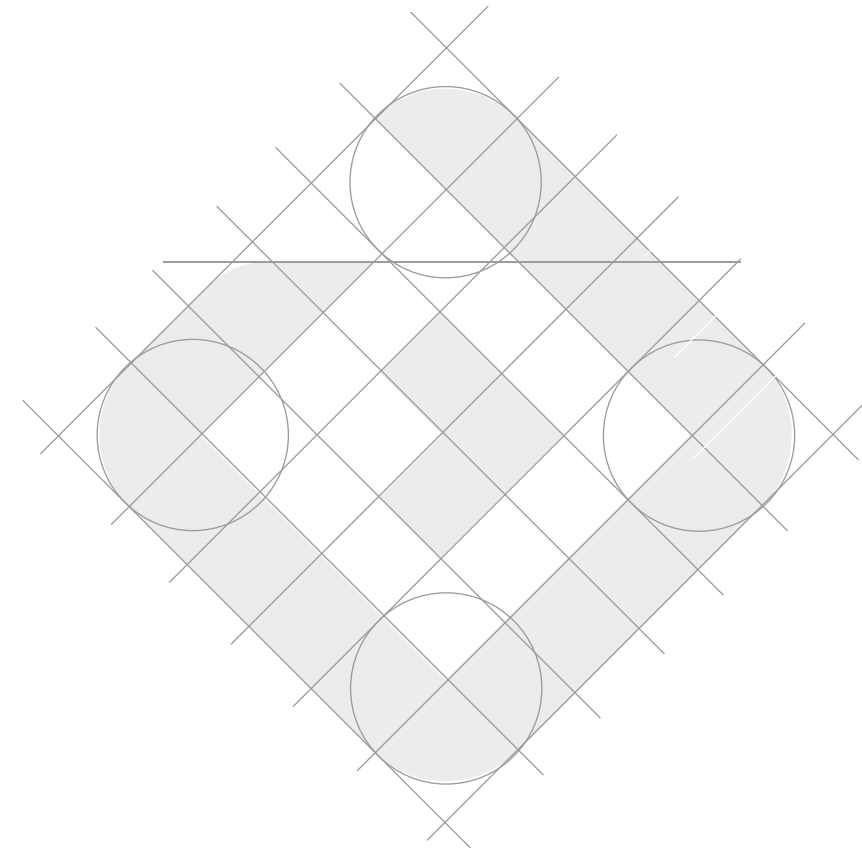
→ **Collaboration**

→ **Together**

Inspiration



The Process



The Logo



Logo Versions



Color Palette

Deep Space

C 97
M 87
Y 0
K 19

R 7
G 27
B 206

HEX
#071BCE

Atomic Tangerine

C 0
M 33
Y 41
K 5

R 242
G 162
B 142

HEX
#F2A28E

Waiting sunrise

First Black

C 0 R 17 HEX
M 0 G 17 #111111
Y 0 B 17
K 93

Mint

C 24 R 168 HEX
M 0 G 222 #A8DECO
Y 14 B 192
K 13

Typeface

Omninext font is DM Sans, commissioned by Google for Colophon.

DM Sans includes 3 font weights:

- DM Sans Regular
- DM Sans Medium
- **DM Sans Bold**

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890@÷©™?!"#;:/ø%&
{[]}()*_+fi|€\$£¥₽ç®

DM Sans

Typeface usage Headline & display

Single weight.
Omni in Tangerine.

We are the future. We are the change.
We work together with you.
We are Omninext.



Single weight.
Omni in Tangerine.

We are the future. We are the change.
We work together with you.
We are Omninext.



Body copy

Left aligned riaeptium accum facea periae por sinctur quis eos que volorat uriatatus dipitio everionem.

Support Text

Fast Ersperum facepelit volectorum, cupis sitas aut faccum aut apidus debit, optatur, omnis eosam qui dolorro is dolest es doloria dendaec earchit quos nullentis aditaturit arcim faceaqui conest la nullecescid quaturias re nonseque quodi conectore consed quatque cor a voluptas sam es eatem quibusamus aliquiat vendemp oriorep eribus, il mo vides nobitem labo. Itatur aut que ma debis et alit eum vel idus. Illabor ereseque voloren demperupta aut id est, est que dolla velenimus vellorest fugit porit, nos cus et ut facestis esti ommo ommo ipsamus cipsantur, apiendignis quibeat ionest, sinctinit, optum aut apicipsandi dolupta quo et libustio occullabo. Aque essint viti dessequi niet magnit aut omnimus allatam nus cone cus ea saped essinve rferibus parum ressin experor enienih illupta tureptat ea aut quia sa ipsam quis qui odite prat dolupta tatur, sum quia quamet aute destiusa sinusan demporatur, optiur sit dolupta sperferit exeruptaspe voluptatum rem. Nam fuga. Et delit dolupta tionsectur, sitatio rrore, quae doloreni doluptiaes natem. Ipsam sunt mi, a poremolut fugia vel estions eceaque odi te volupta essitiatur, ut inus.

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Title of text block

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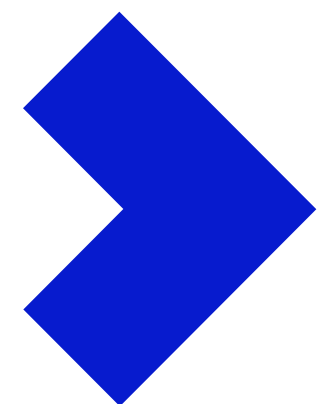
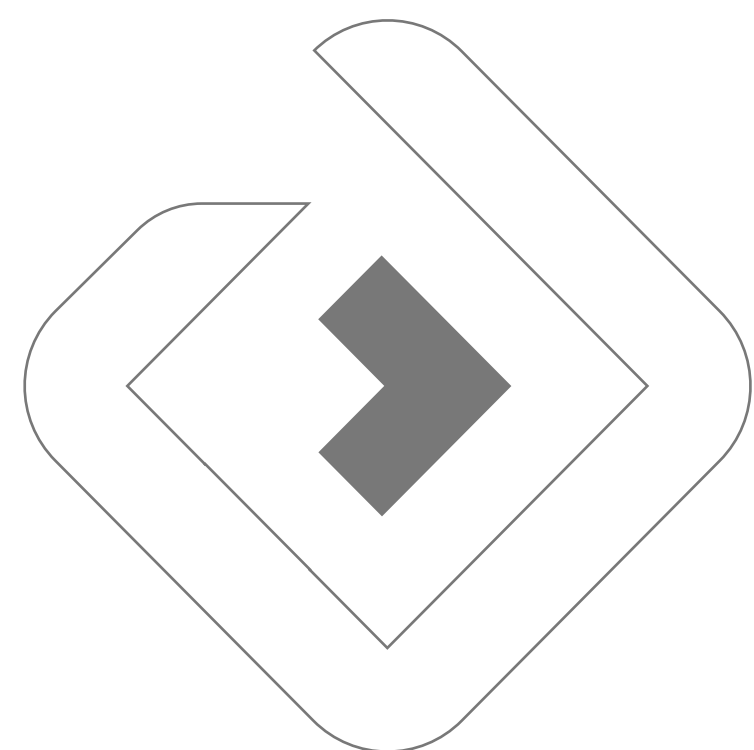
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Fast Ersperum facepelit volectorum, cupis sitas aut faccum aut apidus debit, optatur, omnis eosam qui dolorro is dolest es doloria dendaec earchit quos nullentis aditaturit arcim faceaqui conest la nullecescid quaturias re nonseque quodi conectore consed quatque cor a voluptas sam es eatem quibusamus aliquiat vendemp oriorep eribus.

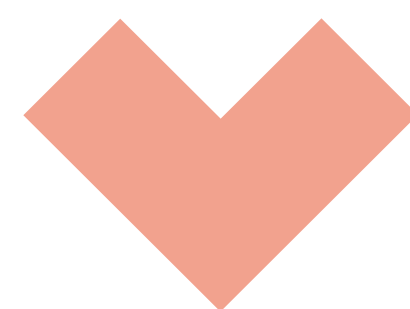
Support Text

Support Text

Related symbols



Progress



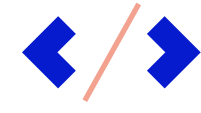
Love



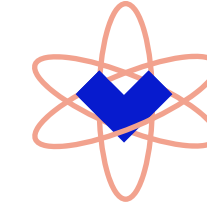
Top

Set Icons

Services



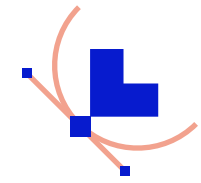
Code



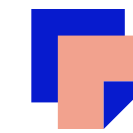
Machine learning



Data science



Design

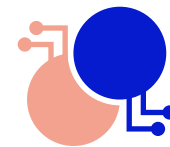


Brand Experience

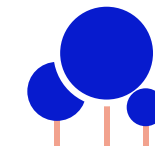


Consulting

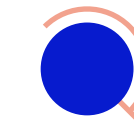
Industries



Fintech



Environment



Research &
Development



Circular
economy



Renewables



Welfare



Communication
& media

Picture language

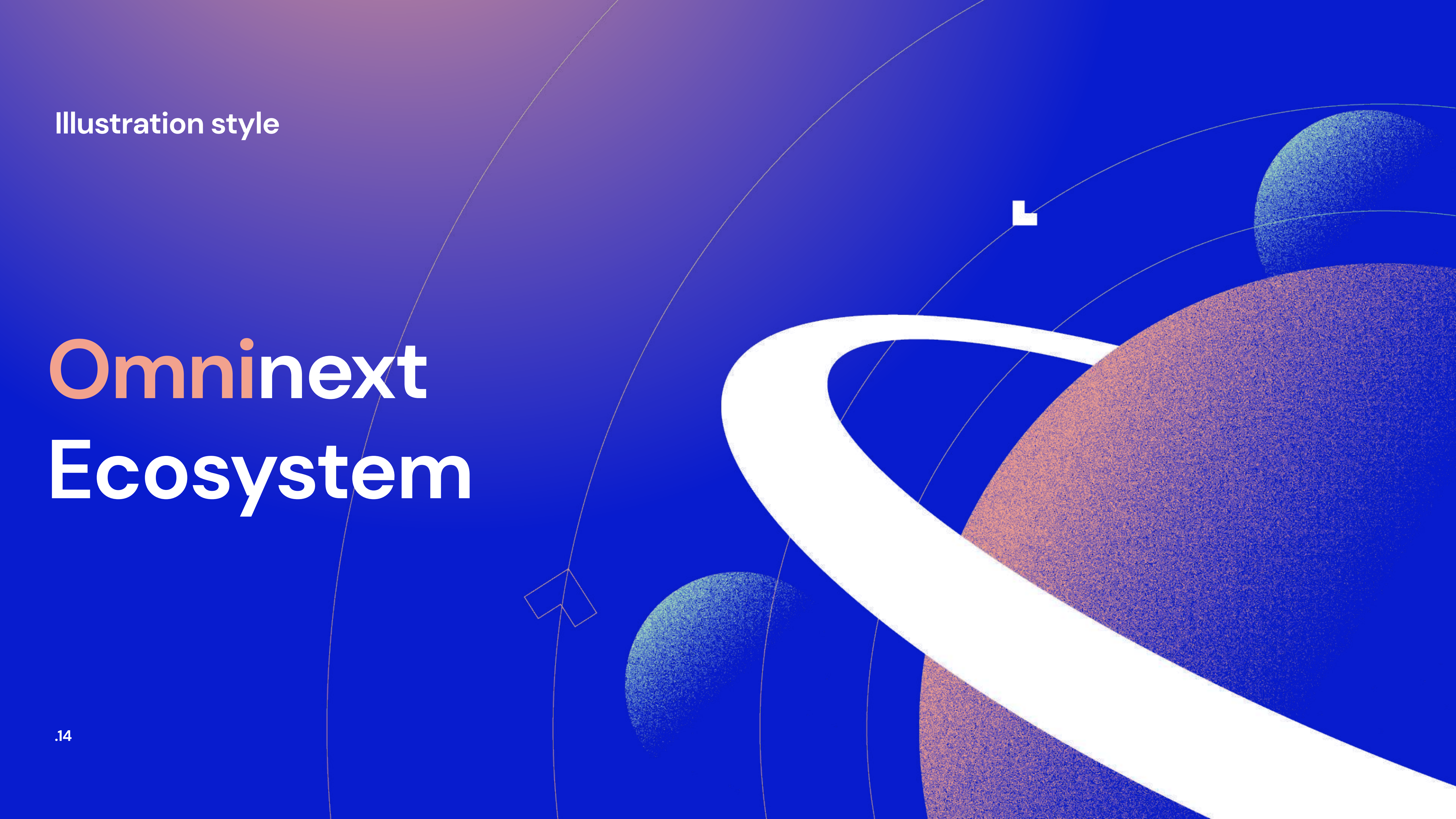


Picture language

Building the Omnifuture

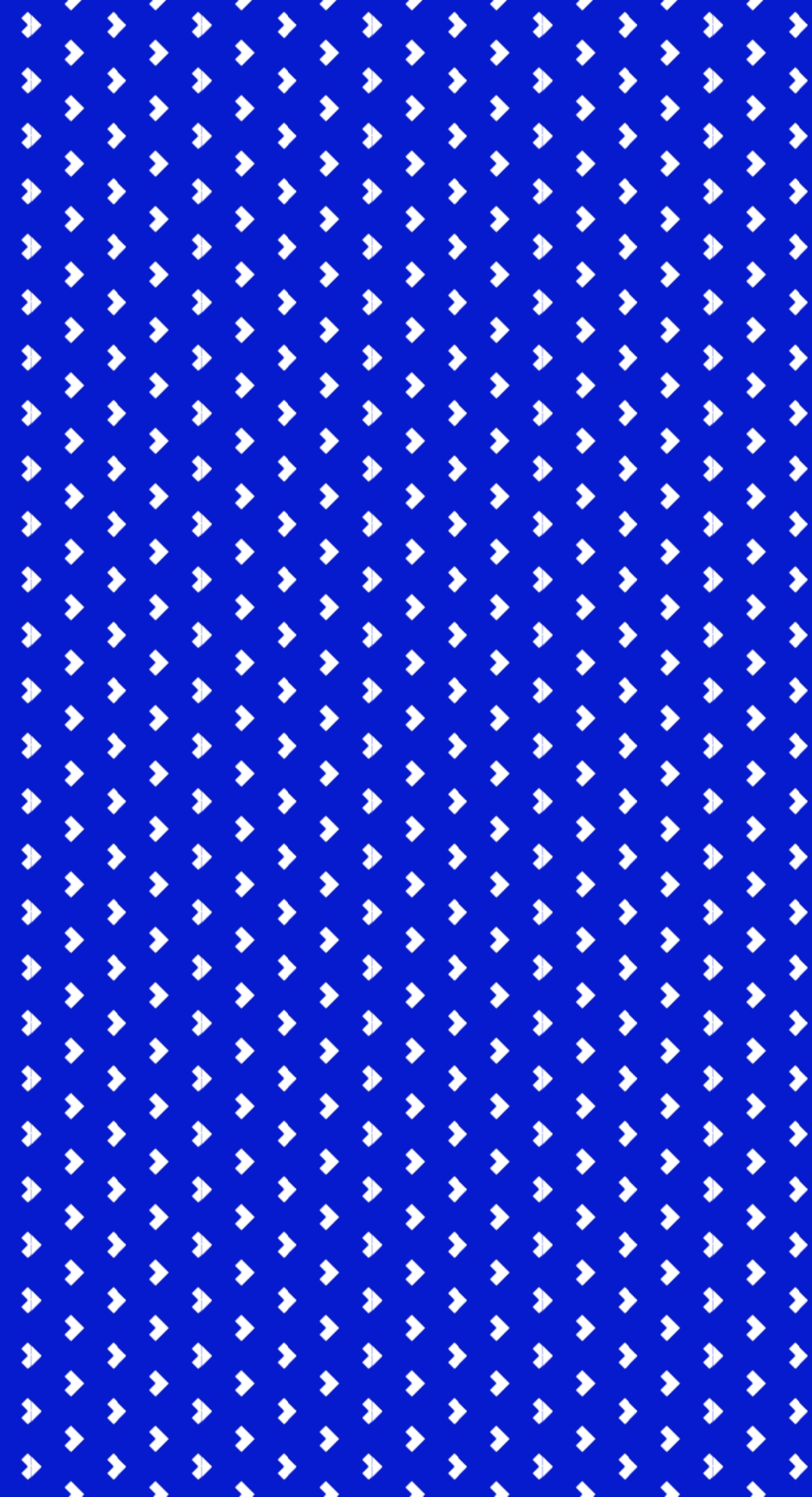
Illustration style

Omninext Ecosystem

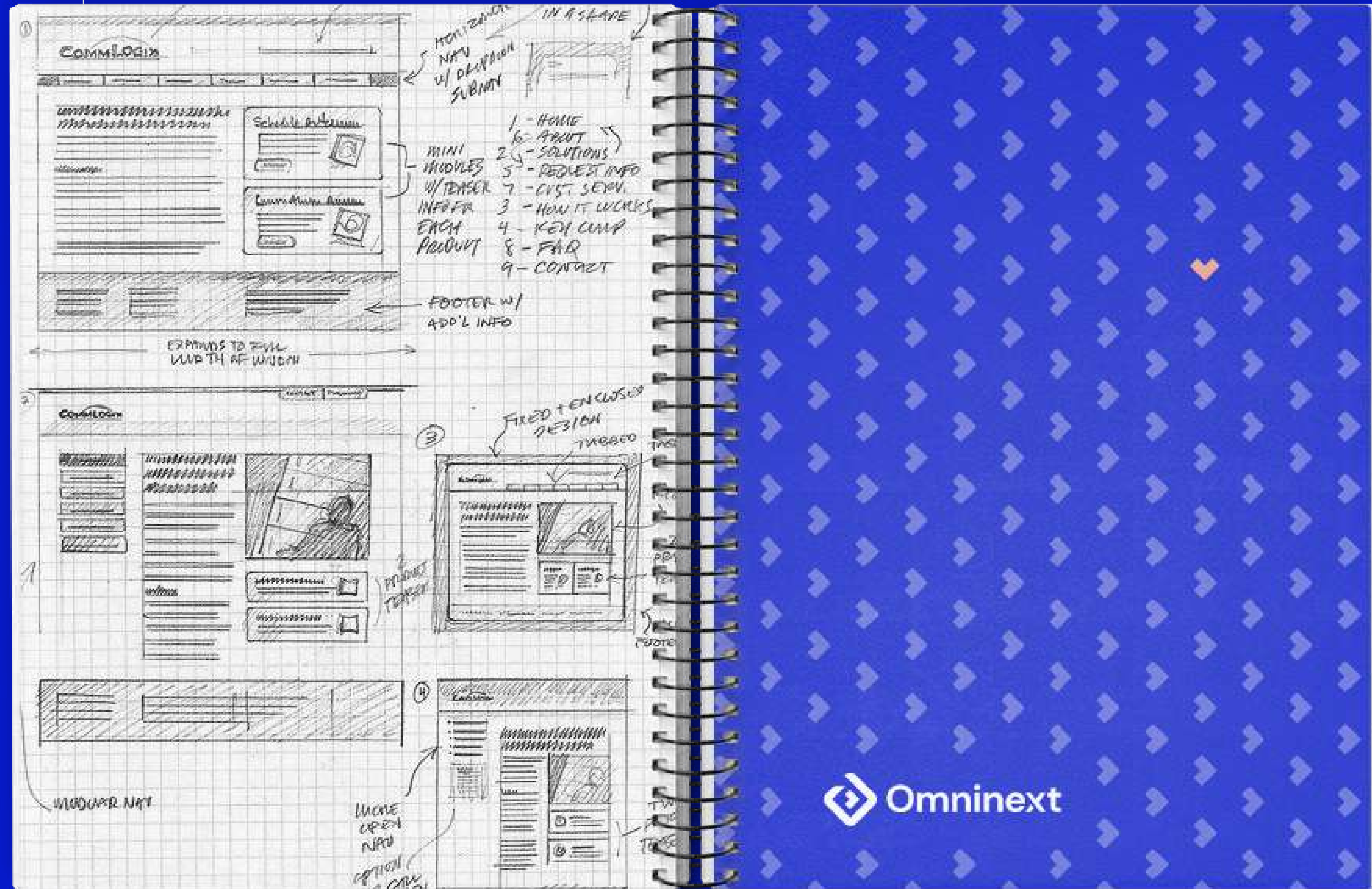


Application
examples

Look & Feel



Look & Feel



Look & Feel



Look & Feel



Look & Feel



Omninet

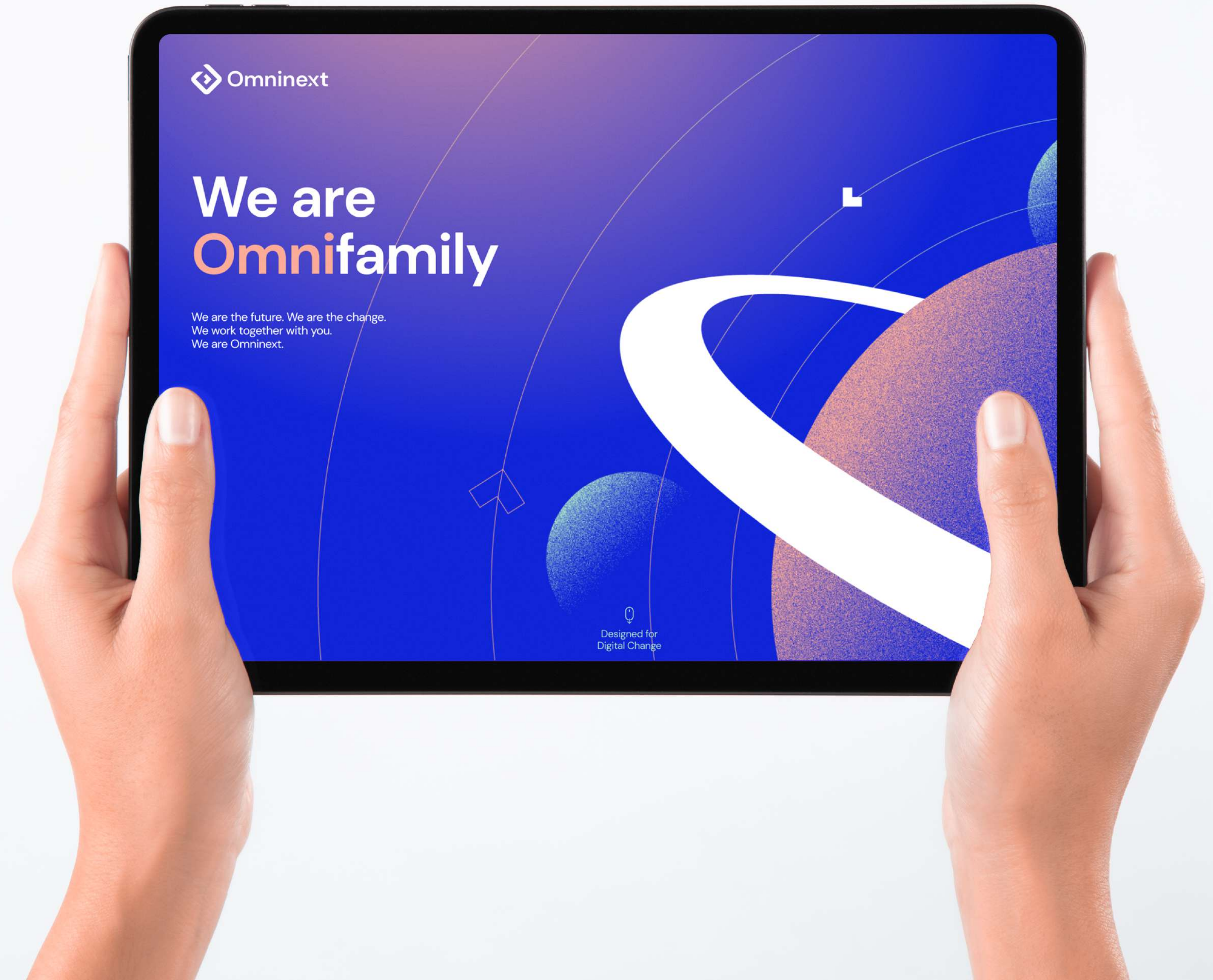
Building the Omnifuture

We help increase the value of the companies we work with, starting from the centrality of the customer and the value of human capital.

omninet.it

The billboard features a landscape with a river and a grid pattern of small white diamonds on a blue background. The text is white and orange.

Look & Feel





thank you